



BIOHAL

2018

# Message from CEO





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We have risen to take action to eliminate the expression, “It’s too late,” from the medical world. We are about to make a radical change in order to make a world where patients and their families are never driven to despair by this expression.

Human beings have been challenging to face and overcome diseases. The history of humankind can be said to be the history of the battle against diseases.

We are about to dramatically decrease the mortality rate by disseminating a very early detection method for deadly diseases throughout the world.

We have developed and implemented the world’s first “PROTEO®” technology which detects diseases at the extremely early stage with just one drop of blood for practical use. Our purpose is to win this battle of human beings against diseases by building an ecosystem based on this “PROTEO®.”

“Cancer” is a disease that greatly changes the life of patients and their families thereafter depending on the time of detection. An early detection can be said to be the best treatment for not being “too late.”

Using the blockchain technology, we will make a revolution in the medical industry and make this cutting edge medical test available anywhere in the world in order to make it possible for ordinary people to undergo this very early screening test, which has been only available to the wealthy.

Our goal is to save as many lives as possible by making the very early screening test easily accessible for all.

It is possible to avoid the tragedy of losing young lives to childhood cancer by providing safe detailed exam to infants who have never been safely tested before.

In addition, it will be avoidable for those who are in their prime of life to leave their loved ones behind because of the disease. In order to accomplish this, we need not only to establish the test method for the very early screening test but also to change the whole medical system including hospitals and physicians who make diagnoses based on the test results.

Therefore, we have decided to launch an ICO to actualize this reform of the medical industry by utilizing blockchains. A health care platform will be built pursuing “the life in which individuals and families around the world can live with peace of mind” with the preventive medicine that begins from knowing.